

Penn Ave Green + Screens

Process and Insights



Benefits

- Commercial District
 - Art Galleries & Music Venues
 - Restaurants
 - Businesses
- Historic Neighborhood
- Old & New Residents
- Transforming Community
- Families & Professionals

Obstacles

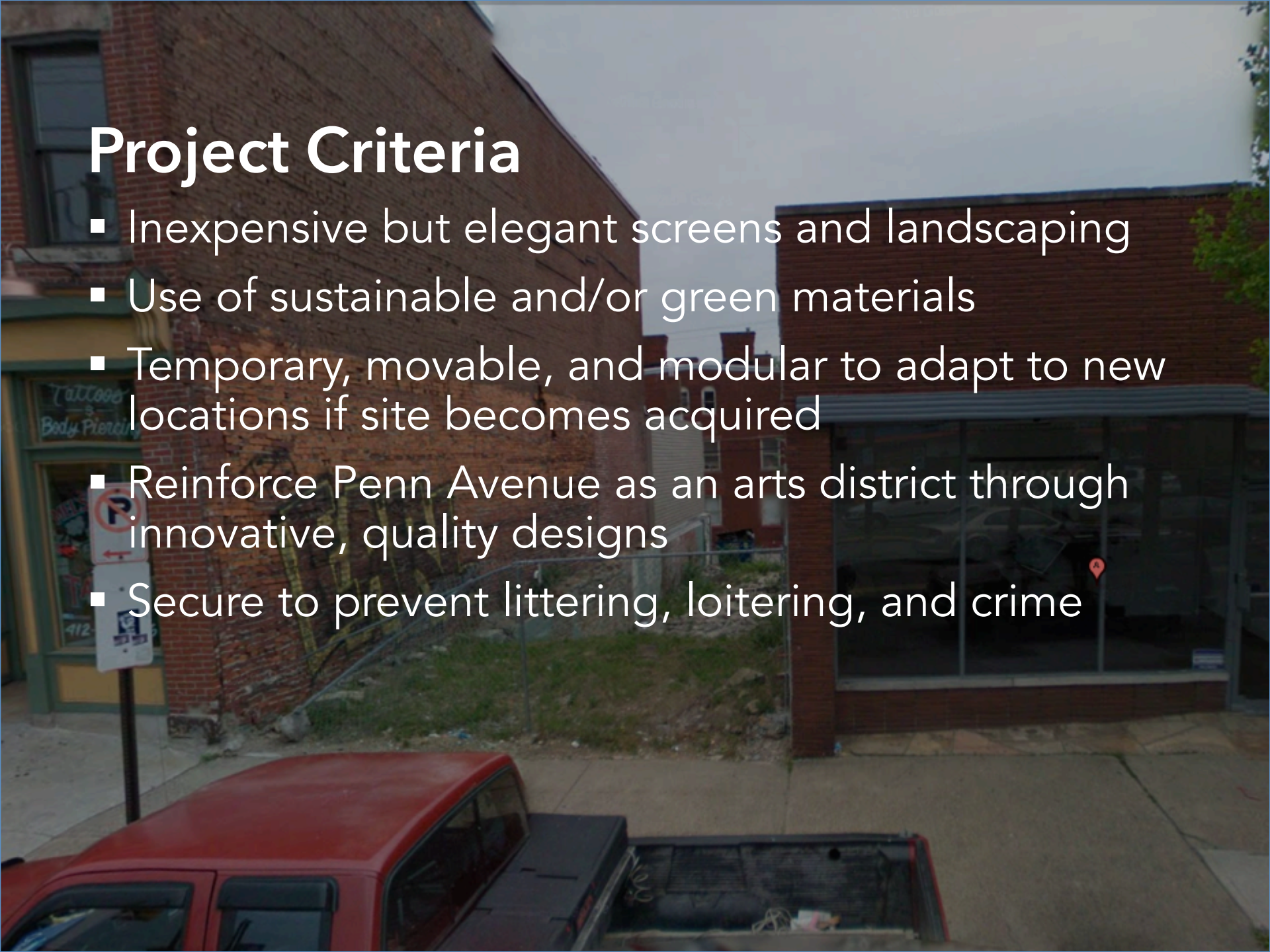
- Urban Blight
- Crime
- Litter
- Vacant & Run-down Lots
- Lack of Concern for the Community

Goal of Green + Screen

The Green + Screen project is centered on creating architectural screens and landscaping that can fill in the gaps or “missing teeth” along the avenue, creating a more cohesive and vibrant arts corridor.

Project Criteria

- Inexpensive but elegant screens and landscaping
- Use of sustainable and/or green materials
- Temporary, movable, and modular to adapt to new locations if site becomes acquired
- Reinforce Penn Avenue as an arts district through innovative, quality designs
- Secure to prevent littering, loitering, and crime



PENN AVENUE BUSINESS DISTRICT

MATHILDA STREET ◀ PENN AVENUE ▶ NEGLEY AVENUE



- 7 completed projects (on privately owned property)
- Wide range of volunteer disciplines:
 - Art, Design, Architecture, Engineering, and Construction
- Construction support from Summit Academy
- 1 site has been developed into a grocery store
- 2 other sites are slated for redevelopment

4901 Penn

BEFORE



AFTER



5416 Penn

BEFORE



AFTER



5200 Penn (soon to be Aldi's)

BEFORE



AFTER

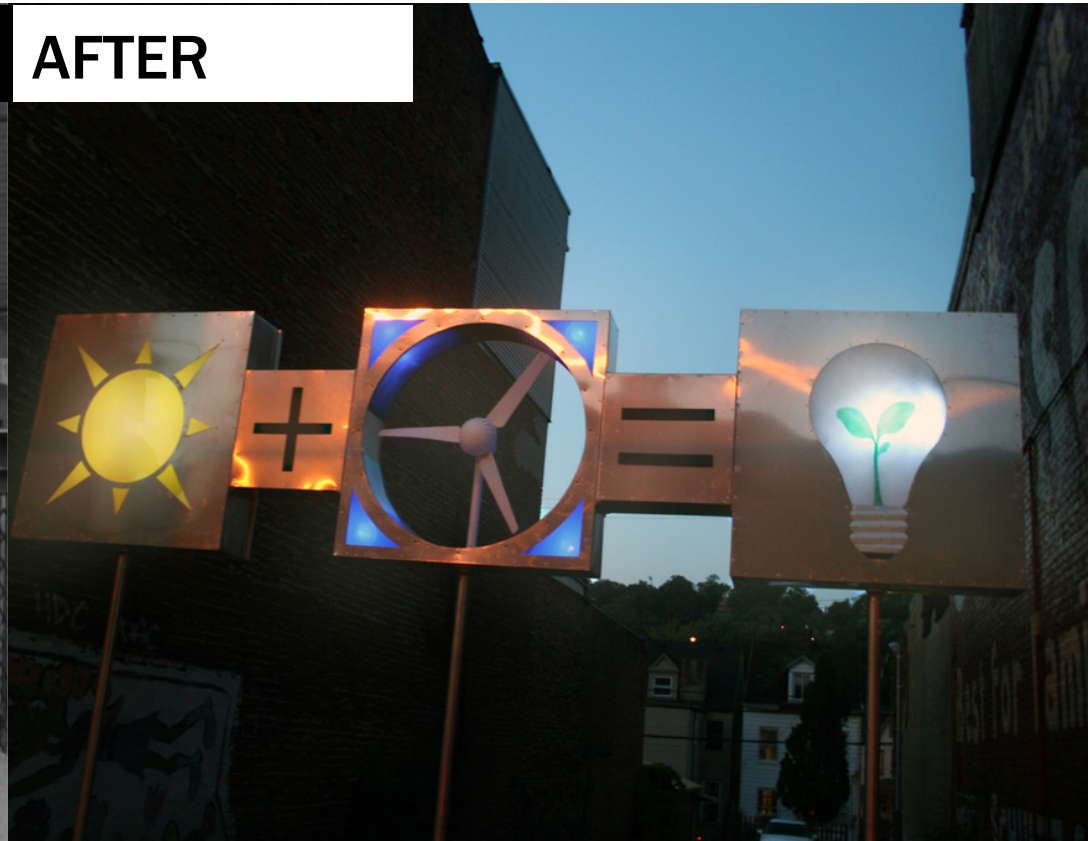


5111 Penn

BEFORE



AFTER



5105 Penn Ave

BEFORE



AFTER



5340 Penn

Pittsburgh, Pennsylvania, United States

BEFORE

AFTER



Penn & Aiken



Site: Penn & Aiken

Insights: Design

- Make sure future maintenance is in the budget
- Include the community in discussions about what they would like to see how the space is used
- Learn about community behavior and design for it – good and bad
- Design for basic construction skill sets
- With a modular design, screens can be repurposed elsewhere in the community

Insights: Volunteers

- Bolster the community by saying 'hello' and telling people about your project
- Get the right combo of people, arts & designers, builders, residents
- Attract talented volunteers - projects like these are great resume builders!
- ALWAYS thank and appreciate your volunteers



Questions about Green + Screen on Penn Ave?

Jason Sauer

Mostwantedfineart@gmail.com

Minette Vaccariello

justaminette@gmail.com

