

2015 PITTSBURGH BLIGHT BOOTCAMP

WYNDHAM PITTSBURGH UNIVERSITY CENTER

100 LYTTON AVENUE

SATURDAY, NOVEMBER 7TH 2015

A DAY-LONG EVENT TO
LEARN ABOUT RESOURCES
AND BEST PRACTICES TO
INCREASE THE IMPACT
OF COMMUNITY LED
BLIGHT ELIMINATION
EFFORTS.

BROUGHT TO YOU BY THE PITTSBURGH BLIGHT WORKING GROUP:



NEIGHBORHOOD **ALLIES**

gtech



#PGHFIGHTSBLIGHT

EVENT PROGRAM

AT A GLANCE

8:00AM REGISTRATION & CONTINENTAL BREAKFAST

8:30AM WELCOME & OPENING REMARKS

HENRY PYATT, BUREAU OF NEIGHBORHOOD EMPOWERMENT, OFFICE OF MAYOR WILLIAM PEDUTO

8:45AM KEYNOTE ADDRESS

PRESLEY GILLESPIE, PRESIDENT, NEIGHBORHOOD ALLIES

9:15AM PANEL DISCUSSION

COMMUNITY AND GOVERNMENT PARTNERSHIPS TO FIGHT BLIGHT

9:00AM – 3:30PM: BLIGHT DR. CONSULTATION SESSIONS

OFFICE IS IN THE FORBES ROOM [PRE-REGISTRATIONS REQUIRED]

10:30AM – 11:30AM CONCURRENT SESSIONS

- [100 LEVEL] PLANNING YOUR VACANT LOT PROJECT
- [200 LEVEL] BUILDING CAPACITY THROUGH COLLABORATION
- [WILD CARD] CREATIVE FUNDING AND CROWDFUNDING

15 MINUTE BREAK

11:45AM – 1:00PM LUNCH

- 12:15PM KEYNOTE ADDRESS
IAN BENISTON, EXECUTIVE DIRECTOR, YNDC
- 12:45PM PERFORMANCES
JACQUEA MAE AND DEVYN “NERD BOY” SWAIN

1:15PM – 2:15PM CONCURRENT SESSIONS

- [100 LEVEL] RESIDENT-LED ADVOCACY
- [200 LEVEL] STABILIZING VACANT PROPERTIES
- [WILD CARD] COMMUNITY ARTS TO FIGHT BLIGHT

15 MINUTE BREAK

2:30PM – 3:30PM CONCURRENT SESSIONS

- [100 LEVEL] WHO YOU GONNA CALL? (CITY RESOURCES)
- [200 LEVEL] DATA-DRIVEN DECISION MAKING
- [WILD CARD] GREEN SPACE SOLUTIONS

MORNING PANEL

COMMUNITY AND GOVERNMENT PARTNERSHIPS TO FIGHT BLIGHT

MODERATED BY: HENRY PYATT, BUREAU OF NEIGHBORHOOD EMPOWERMENT OFFICE OF
MAYOR WILLIAM PEDUTO

PANELISTS:

- IAN BENISTON, EXECUTIVE DIRECTOR
YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION (YNDC)
- MAURA KENNEDY, DIRECTOR
CITY OF PITTSBURGH: DEPARTMENT OF PERMITS, LICENSES & INSPECTIONS
- LIZ KOZUB, SPECIAL PROJECT COORDINATOR
TURTLE CREEK VALLEY COUNCIL OF GOVERNMENTS
- IRENE MCLAUGHLIN, J.D., ATTORNEY AT LAW

LUNCH KEYNOTE SPEAKER

IAN BENISTON, EXECUTIVE DIRECTOR

YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION

*IAN WILL DISCUSS YNDC'S APPROACH TO NEIGHBORHOOD STABILIZATION
AND BLIGHT ERADICATION IN NEIGHBORHOODS THROUGHOUT THE CITY OF
YOUNGSTOWN.*

PRIOR TO BECOMING EXECUTIVE DIRECTOR, IAN SPENT FIVE YEARS AS YNDC'S DEPUTY DIRECTOR. IAN IS RESPONSIBLE FOR THE ORGANIZATION'S CONSISTENT ACHIEVEMENT OF ITS MISSION AND THE DAY-TO-DAY OPERATIONS.

IAN BRINGS TEN YEARS OF NEIGHBORHOOD PLANNING AND DEVELOPMENT EXPERIENCE IN THE PRIVATE, NON-PROFIT, AND PUBLIC SECTORS. PREVIOUSLY, IAN SERVED AS DIRECTOR OF POLICY FOR THE MAHONING VALLEY ORGANIZING COLLABORATIVE, WHERE HE WORKED TO ESTABLISH THE YNDC.

IAN HOLDS A MASTER OF CITY AND REGIONAL PLANNING FROM THE OHIO STATE UNIVERSITY AND A BACHELOR OF ARTS IN SOCIOLOGY FROM YOUNGSTOWN STATE UNIVERSITY. HE IS A MEMBER OF THE AMERICAN INSTITUTE OF CERTIFIED PLANNERS AND A NATIONAL DEVELOPMENT COUNCIL HOUSING DEVELOPMENT FINANCE PROFESSIONAL. HE WAS A 40 UNDER 40 AWARD RECIPIENT IN 2009, 25 UNDER 35 AWARD RECIPIENT IN 2013, AND A NEXT CITY VANGUARD IN 2014.



PLANNING YOUR VACANT LOT PROJECT

[10:30AM - 11:30AM]

CARNEGIE ROOM

IN THIS SESSION YOU WILL LEARN THE STEPS YOU'LL NEED TO TAKE TO IMPLEMENT A VACANT LOT PROJECT. THE SPEAKERS WILL HIGHLIGHT RESOURCES FOR TECHNICAL ASSISTANCE AND GUIDANCE AND SPECIFICALLY TOUCH ON DESIGN, ZONING REQUIREMENTS, AND ENGAGEMENT AS IMPORTANT POINTS IN THE PROCESS.

SPEAKERS:

- EVAINE K. SING: *GTECH STRATEGIES*
- TAMARA CARTWRIGHT: *DESIGN CENTER PITTSBURGH*
- SHELLY DANKO + DAY: *CITY OF PITTSBURGH, DEPARTMENT OF CITY PLANNING*
- GAVIN DEMING: *WESTERN PA CONSERVANCY AND RESIDENT OF PERRY SOUTH*

BUILDING CAPACITY THROUGH COLLABORATION

[10:30AM - 11:30AM]

OAKLAND ROOM

IN THIS SESSION YOU WILL LEARN HOW TO BUILD COMMUNITY CAPACITY TO DECREASE BLIGHT THROUGH COLLABORATION. SEVERAL SCALES OF COLLABORATION WILL BE DISCUSSED, SUCH AS CONSOLIDATING MULTIPLE COMMUNITY ORGANIZATIONS INTO ONE UMBRELLA COMMUNITY DEVELOPMENT CORPORATION, RESIDENTS PARTNERING WITH NONPROFITS TO INCREASE CAPACITY, MEETING LIKE-MINDED LEADERS THROUGH PROFESSIONAL NETWORKING OPPORTUNITIES, AND UTILIZING VOLUNTEER SERVICES TO INCREASE ON-THE-GROUND CAPACITY.

SPEAKERS:

- BETHANY DAVIDSON: *PITTSBURGH COMMUNITY REINVESTMENT GROUP*
- TIM DOLAN: *HILLTOP ALLIANCE*
- SALLY STADELMAN: *CITY OF PITTSBURGH: CIVIC LEADERSHIP ACADEMY*
- MISTI MCKEEHEN: *UNIVERSITY OF PITTSBURGH: PITTSERVES*

CREATIVE FUNDING AND CROWDFUNDING

[10:30AM - 11:30AM]

SCHENLEY BALLROOM

IN THIS SESSION YOU WILL LEARN ABOUT DIVERSE WAYS TO FUND YOUR PROJECTS, SUCH AS COMMUNITY EMPOWERED CROWDFUNDING AND LOCAL FUNDERS THAT OFFER SMALL GRANTS TO IMPLEMENT OR SUSTAIN SMALL PROJECTS. YOU WILL ALSO LEARN HOW BEST TO TELL A COMPELLING STORY TO INCREASE YOUR CHANCES OF FUNDING AND THE FREE RESOURCES THAT EXIST TO ASSIST YOU IN TELLING YOUR STORY.

SPEAKERS:

- DAVID WEINBERGER: *IOBY*
- MAC HOWISON: *SPROUT FUND*
- TALIA PIAZZA: *NEIGHBORHOOD ALLIES*
- JOSH LUCAS: *WORK HARD PITTSBURGH*

RESIDENT LED ADVOCACY

[1:15PM - 2:15PM]

CARNEGIE ROOM

IN THIS SESSION YOU WILL LEARN HOW RESIDENTS CAN BE POWERFUL ADVOCATES FOR BLIGHT REDUCTION IN THEIR COMMUNITIES. THIS SESSION WILL DISCUSS VARIOUS CHANNELS OF ADVOCACY, SUCH AS MANAGING A BLIGHT TASK FORCE TO ORGANIZE COMMUNITY CLEANUPS, PARTNERING WITH LOCAL NONPROFITS, JOINING THE BOARD OF A COMMUNITY BASED ORGANIZATION, AND HOW TO FORM A NEIGHBORHOOD ASSOCIATION.

SPEAKERS:

- DEE SCHREINER: *HAZELWOOD INITIATIVE BLIGHT TASK FORCE*
- BIG JIM: *YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION*
- ANGELA WILLIAMS: *GTECH AMBASSADOR IN OBSERVATORY HILL*

STABILIZING VACANT PROPERTIES

[1:15PM - 2:15PM]

SCHENLEY BALLROOM

IN THIS SESSION YOU WILL LEARN ACTIONS TO STABILIZE VACANT PROPERTIES, FROM ORGANIZING A COMMUNITY LITTER CLEAN UP TO LARGE-SCALE REMOVAL OF ILLEGAL DUMPING. YOU WILL FIRST LEARN HOW YOUNGSTOWN, OH, IS RECRUITING VOLUNTEERS AND SOURCING MATERIALS TO SECURE VACANT HOMES, AND THEN HOW A PITTSBURGH COMMUNITY DEVELOPMENT CORPORATION IS ATTACKING BLIGHT BY ENSURING CODE IS ENFORCED AND OWNERS OF BLIGHTED PROPERTIES ARE HELD ACCOUNTABLE.

SPEAKERS:

- MYRNA NEWMAN: *ALLEGHENY CLEANWAYS*
- JACK DAUGHERTY: *YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION*
- AGGIE BROSE: *BLOOMFIELD-GARFIELD CORPORATION*

COMMUNITY ARTS TO FIGHT BLIGHT

[1:15PM - 2:15PM]

OAKLAND ROOM

IN THIS SESSION YOU WILL LEARN HOW COMMUNITY ART PROJECTS THAT ENGAGE RESIDENTS HAVE INCREASED CONSCIOUSNESS OF BLIGHT AS WELL AS DECREASED OCCURRENCES OF BLIGHT. YOU WILL LEARN HOW THESE PROJECTS WERE FORMED AND SUSTAINED AND HOW YOU CAN IMPLEMENT COMMUNITY ART IN YOUR NEIGHBORHOOD TO FIGHT BLIGHT.

SPEAKERS:

- OREEN COHEN: *NEU KIRCHE CONTEMPORARY ART CENTER*
- MORTON BROWN: *CITY OF PITTSBURGH: DEPARTMENT OF CITY PLANNING*
- JASON SAUER: *MOST WANTED FINE ART*
- MARLEE GALLAGHER: *WILKINSBURG COMMUNITY DEVELOPMENT CORPORATION*

WHO YOU GONNA CALL (CITY RESOURCES)

[2:30PM - 3:30PM]

CARNEGIE ROOM

IN THIS SESSION YOU WILL LEARN WHAT CITY OF PITTSBURGH [AND COUNTY] RESOURCES EXIST TO ASSIST RESIDENTS AND ORGANIZATIONS TO FIGHT BLIGHT. YOU WILL ALSO LEARN AT WHAT STAGE OF THE PROJECT IT IS MOST HELPFUL TO REACH OUT FOR THESE SERVICES.

SPEAKERS:

- BRIAN RALSTON: *CITY OF PITTSBURGH: DEPARTMENT OF PERMITS, LICENSES AND INSPECTION*
- MISSY ROSENFELD: *DEPARTMENT OF PUBLIC WORKS*
- JOE DIVACK: *ALLEGHENY CLEANWAYS*
- NAOMI JOHNSON: *311*

DATA DRIVEN DECISION MAKING

[2:30PM - 3:30PM]

SCHENLEY BALLROOM

IN THIS SESSION YOU WILL LEARN HOW TO CREATE AND ANALYZE ACCESSIBLE DATA. YOU WILL LEARN HOW DATA AND DATA PLATFORMS CAN BE USED TO SURVEY AND MAP YOUR COMMUNITY TO MAKE MORE INFORMED COMMUNITY PLANS AND INVESTMENTS TO COMBAT BLIGHT.

SPEAKERS:

- BOB GRADECK: *UNIVERSITY CENTER FOR SOCIAL AND URBAN RESEARCH (UCSUR)*
- DEMI KOLKE: *OPERATION BETTER BLOCK*
- CHRIS KOCH: *DESIGN CENTER PITTSBURGH*
- LASHAWNA RUSS: *PITTSBURGH COMMUNITY REINVESTMENT GROUP*

GREEN SPACE SOLUTIONS

[2:30PM - 3:30PM]

OAKLAND ROOM

IN THIS SESSION YOU WILL LEARN ABOUT PROGRAMS UNDERTAKEN BY LOCAL NONPROFITS THAT OFFER GREEN SOLUTIONS FOR BLIGHTED LAND, SUCH AS FOOD, RAIN, AND GATEWAY GARDENS, AND OUTDOOR PLAY SPACES. YOU WILL LEARN WHAT GREEN SOLUTIONS ARE MOST FITTING FOR COMMUNITY NEEDS AND HOW TO PARTNER WITH ORGANIZATIONS TO EXECUTE A GREEN SPACE PROJECT.

SPEAKERS:

- RAYDEN SOROCK: *GROW PITTSBURGH*
- SARA MADDEN: *NINE MILE RUN*
- LYDIA KRAMER: *GTECH STRATEGIES*
- ART DEMEO: *WESTERN PA CONSERVANCY*
- BETHANY DAVIDSON OF PCRG VACANT PROPERTY WORKING GROUP

MEET OUR TALENTED PERFORMERS:

JACQUEA MAE:



THE PERFORMANCE PIECES PERFORMED BY JACQUEA MAE ALL TELL A STORY ABOUT DIFFERENT POINTS AND LESSONS GIVEN IN HER LIFE. "AMAZINGNESS", A POEM WRITTEN TO INSPIRE INDIVIDUALS, TO ACTIVATE THE LIGHT WITHIN THEIR SELVES, AND LIVE OUT THEIR DREAMS. NEXT, JACQUEA HONORS THE POWER OF FAMILY AND THE ENDLESS CONTRIBUTIONS MADE BY HER LATE MOTHER WITH "LENORA", A SONG DEDICATED IN HER MEMORY. "SISTA" CELEBRATES THE EARLY BEGINNINGS OF J. MAE'S LIFE, THE LEGACY OF SOUL MUSIC, AND HOW IT HAS TOUCHED COUNTLESS LIVES. LASTLY, MS. MAE CONCLUDES WITH "SUPERSTITION", A SALUTE TO ONE OF HER FAVORITE ARTISTS & ONE OF THE MOST INFLUENTIAL MUSICIANS OF THE 20TH CENTURY, STEVIE WONDER.

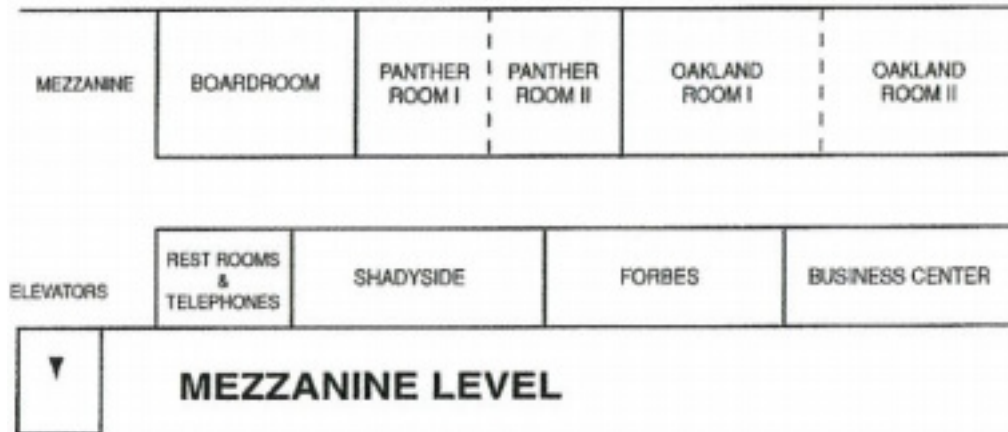
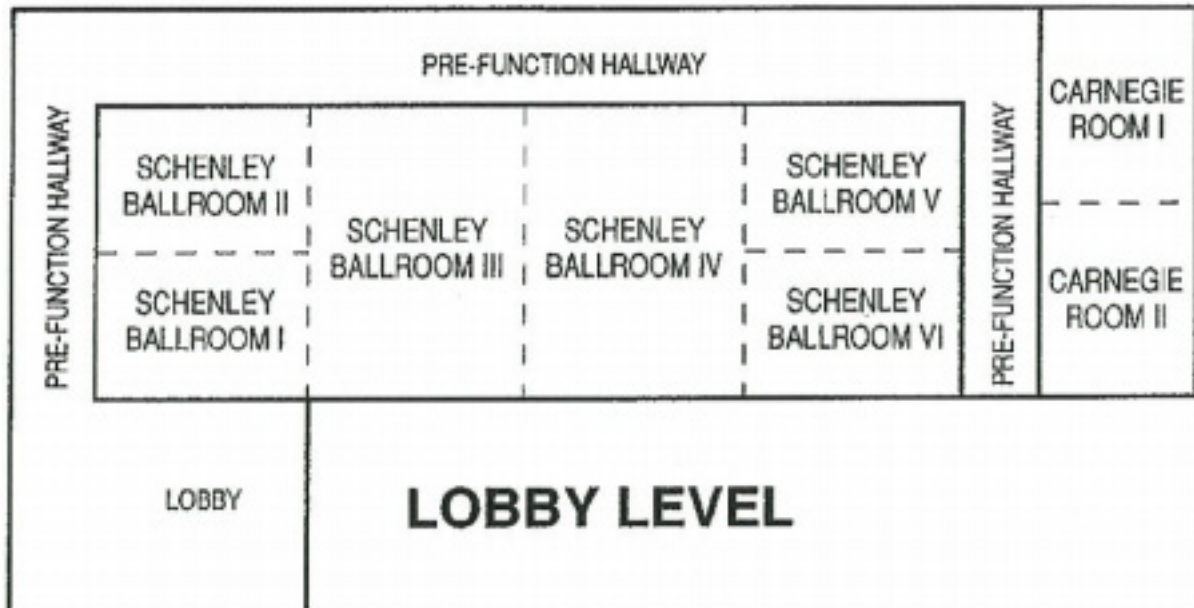
DEVYN "NERD BOY" SWAIN:



THE PERFORMANCE PIECES PERFORMED BY NERD BOY INCLUDE "POOR RIGHTEOUS TEACHER" WHICH FOCUSES ON THE OPPORTUNITY GAP THAT IS AILING THE STUDENTS ATTENDING TRADITIONAL PUBLIC SCHOOLS; AS WELL AS "ECSTASY," WHICH IS AN AUTOBIOGRAPHY ABOUT THE EXPERIENCE GROWING UP IN INNER CITY PHILADELPHIA THAT SHEDS LIGHT ON THE DIFFICULTIES OF RAISING CHILDREN TODAY.

VENUE INFORMATION:

WIFI IS AVAILABLE!
USERNAME: WYNDHAM
PASSWORD: VGP4YX



PARKING IS AVAILABLE BOTH IN THE WYNDHAM'S PARKING LOT NEXT TO THE HOTEL, AS WELL AS IN THE UPMC GARAGE THAT IS NEXT DOOR TO THE WYNDHAM. THE ENTRANCE TO BOTH LOTS IS JUST OFF TENNYSON AVENUE. A DISCOUNTED RATE OF \$5.00 PER CAR IS AVAILABLE FOR GUESTS ATTENDING THIS EVENT.

BLIGHT BOOTCAMP IS BROUGHT TO YOU BY THE
PITTSBURGH BLIGHT WORKING GROUP.

A SPECIAL THANKS TO THE STEERING COMMITTEE:

- TAMARA CARTWRIGHT, DESIGN CENTER PITTSBURGH
- BETHANY DAVIDSON, PITTSBURGH COMMUNITY REINVESTMENT GROUP
- SHAD HENDERSON, NEIGHBORHOOD ALLIES
- SHIKHA JERATH, NEIGHBORHOOD ALLIES
- MAURA KENNEDY, PITTSBURGH DEPARTMENT OF PERMITS, LICENSES & INSPECTIONS
- CHRIS KOCH, DESIGN CENTER PITTSBURGH
- KATIE MCAULEY, GTECH STRATEGIES
- HENRY PYATT, BUREAU OF NEIGHBORHOOD EMPOWERMENT, OFFICE OF MAYOR WILLIAM PEDUTO
- TALIA PIAZZA, NEIGHBORHOOD ALLIES
- EVAINE K. SING, GTECH STRATEGIES
- MARY TAYLOR, NEIGHBORHOOD ALLIES

USE THE HASHTAG
#PGHFIGHTSBLIGHT
WHEN TWEETING

@CITYPGH
@DESIGNALLIES
@GTECHSTRATEGIES
@NHBDALLIESPGH
@PGHCRG

NOTES :