

NEIGHBORHOOD ALLIES

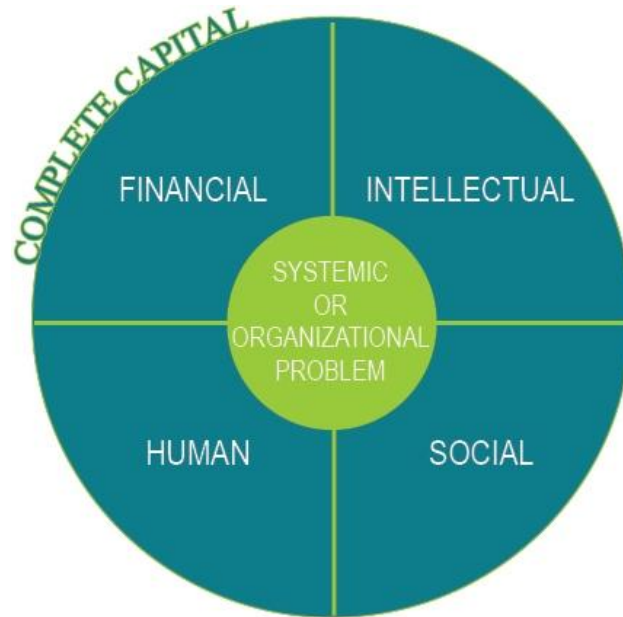
CREATIVE FUNDING AND CROWDFUNDING

APPLYING FOR SMALL & SIMPLE GRANTS AND SOME TIPS AND TRICKS FROM YOUR FRIENDS AT NEIGHBORHOOD ALLIES
#LETSBEALLIES

NEIGHBORHOOD ALLIES

NEIGHBORHOOD ALLIES IS A UNIQUE COMMUNITY DEVELOPMENT PARTNER.

WE ARE PART FUNDER, LENDER, CONNECTOR AND CONSULTANT.



APPLYING FOR SMALL & SIMPLE GRANTS

THE SMALL & SIMPLE PROGRAM (S&S) IS DESIGNED TO SUPPORT A WIDE VARIETY OF STRATEGIC SMALL-SCALE COMMUNITY SERVING INITIATIVES. THE PROGRAM IS INTENTIONALLY FLEXIBLE AND MEANT TO BE REACTIVE TO SHORT-TERM, IMMEDIATE NEEDS FOR AN EXISTING PROJECT OR PROGRAM AND PROACTIVE FOR NEW OR PILOT PROJECTS. APPLICANTS MAY COMPETITIVELY APPLY FOR UP TO \$15,000 IN S&S FUNDING PER YEAR (THIS MAY COME IN THE FORM OF ONE LARGE REQUEST OR MULTIPLE SMALLER REQUESTS). ALL PROPOSALS MUST LEVERAGE ADDITIONAL RESOURCES WHICH INCLUDE OTHER MONETARY CONTRIBUTIONS AND IN-KIND DONATIONS (TIME, SPACE, PEOPLE).



A FEW TIPS AND TRICKS

1. BECOME AN EXPERT ON THE FUNDER AND THEIR AREAS OF INTEREST.
2. GET TO KNOW YOUR PROGRAM OFFICER.
3. SUBMIT A DRAFT AND LISTEN TO FEEDBACK.
4. BE CREATIVE, BUT REMAIN HONEST AND REALISTIC.
5. LETTERS OF SUPPORT ARE YOUR BEST FRIEND.